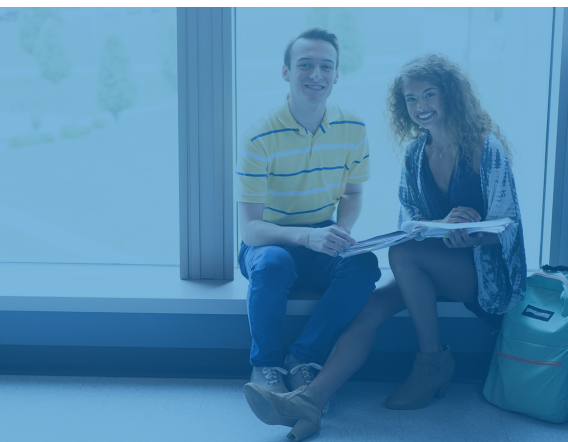




FACTBOOK, 2021-2022

Dr. Christopher Gilmer, President

Contents

Definition of Terms.....	4
Chapter 1: About West Virginia University Parkersburg.....	7
History of the Institution	7
Main Campus.....	7
Jackson County Center	8
Additional Locations	8
Mission	9
Vision	9
Values Statement.....	9
Philosophy	9
Goals	10
Our Accreditors	10
Academic Program Accreditation	10
Programs of Study	12
Certificates	12
Associate Degrees.....	12
Baccalaureate Degrees	13
Skill Sets.....	13
Chapter 2: Enrollment.....	14
Fall Census Headcount.....	14
Fall Full Time Equivalent (FTE).....	14
Fall Full-Time and Part-Time Students.....	15
Fall First-Time Freshmen Headcount.....	15
Fall Dual Credit-Early College Enrollment	16
Parent Educational Level	16
Workforce and Economic Development (WED) Training.....	17
Skill Enhancement.....	17
Skill Set.....	18
Advanced Skill Set	19
Chapter 3: Demographics	20

Fall Enrollment by Gender.....	20
Fall Enrollment by Racial or Ethnic Minority Status.....	21
Fall Enrollment by Traditional/Non-Traditional Age.....	21
Fall Enrollment by Parent Educational Level	22
Enrollment by WV County	22
Fall 2015 Headcount Enrollment.....	22
Fall 2016 Headcount Enrollment.....	23
Fall 2017 Headcount Enrollment.....	24
Fall 2018 Headcount Enrollment.....	25
Fall 2019 Headcount Enrollment.....	26
Fall 2020 Headcount Enrollment.....	27
Chapter 4: Faculty and Staff.....	27
Summary of Faculty (Full-Time and Part-Time)	27
Percent of Faculty by Gender	28
Percent of Faculty by Minority/Non-Minority Status.....	28
Summary of Non-Instructional Staff (Full-Time and Part-Time)	29
Percent of Classified Staff by Gender	29
Percent of Classified Staff by Minority/Non-Minority Status.....	30
Percent of Non-Classified Staff by Gender.....	30
Percent of Non-Classified Staff by Minority/Non-Minority	31
Student-Faculty Ratio	31
Chapter 5: Finances	31
Operating Budget	31
Chapter 6: Financial Aid.....	32
Promise Scholarship.....	32
WV Higher Education Grant Program.....	32
WV HEAPS Grant.....	32
Federal Direct Loans (Subsidized).....	32
Federal Direct Loans (Unsubsidized).....	32
Federal Direct Parent Loans (PLUS)	33

Federal Work Study	33
Federal Pell Grant.....	33
Federal Supplemental Educational Opportunity Grant (SEOG)	33
Chapter 7: Retention, Persistence, Graduation	34
Freshmen Cohort Retention Fall-to-Fall-Starting Institution	34
Retention Fall-to-Fall	34
Retention Fall-to-Spring Starting Institution	35
Number of Degrees and Certificates Awarded	35
Number of Students Transferring to A Four-Year Institution after Attending a Two- Year Institution.....	36

Definition of Terms

Aid Awarded to Students

Source: WV Higher Education Policy Commission

This measure represents the percentage of students receiving federal, state, or institutional grants or waivers divided by the annual unduplicated headcount for the year. It does not include veterans' benefits, vocational rehabilitation benefits, other educational benefits, or loans but does include work study.

Enrollment by WV County

Source: WV Higher Education Policy Commission

The graphs represent enrollment at the institution by WV county. For each county, the darker the shading, the higher the enrollment.

Fall End-of-Term First-Time Freshmen Headcount

Source: WV Higher Education Policy Commission

This figure measures the enrollment of all new first-time freshmen.

Fall End-of-Term High School Dual Enrollment

Source: WV Higher Education Policy Commission

This measure reflects the number of the institution's total headcount enrollment comprised of high school students enrolled in college classes while still in high school.

Fall Headcount

Source: WV Higher Education Policy Commission

This measure reflects the number of the institution's total headcount (all students) enrolled at the institution.

Fall Headcount by Age Type

Source: WV Higher Education Policy Commission

This measure reflects the age type – a traditional student – 24 and under 24 years old
non-traditional student – start college 25 or older other – under 17 or if no birth year is provided.

Fall Headcounts by Gender

Source: WV Higher Education Policy Commission

The measure reflects the number of students by gender.

Fall Headcount by Racial or Ethnic Minority Status

Source: WV Higher Education Policy Commission

The measure reflects the number of students by racial or ethnic minority status.

Fall Headcount Full and Part-Time Students

Source: WV Higher Education Policy Commission

This measures the number of students that are full-time (enrolled in 12 or more credit hours) and the number of students that are part-time (enrolled for less than 12 credit hours).

Fall-to-Fall Retention Starting Term

Source: WV Higher Education Policy Commission

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who enrolled the following fall at the same institution.

Fall-to-Spring Retention Starting Term

Source: WV Higher Education Policy Commission

This indicator reflects the percentage of first-time freshmen in a fall entry cohort who enrolled in the spring semester of the same academic year at the same institution.

Number of Degrees and Certificates Awarded

Source: WV Higher Education Policy Commission

This measurement represents the total number of academic credentials at the certificate and associate level awarded by an institution within an academic year.

Number of Students Transferring to a Four-Year Institution after Attending a Two-Year Institution

Source: WV Higher Education Policy Commission

This calculation includes the number of students from the institution that transferred to a four-year institution.

State Appropriations

Source: WVU Parkersburg Administration

This figure represents money designated to WVU Parkersburg from the State of West Virginia.

Student-to-Faculty Ratio

Source: Integrated Postsecondary Education Data System (IPEDS)

This metric is calculated by dividing total full-time equivalent (FTE) enrollment by total FTE for instructional staff.

Total Operating Budget

Source: WV Higher Education Policy Commission

This figure includes all budgeted expenses for WVU Parkersburg. (does not include grants) per fiscal year.

Total Revenue

Source: WVU Parkersburg Administration

The figure represents the total amount of money coming into WVU Parkersburg through tuition, etc., per fiscal year.

Total Expenses

Source: WVU Parkersburg Administration

This figure includes the total amount of expenses that WVU Parkersburg is occurring per fiscal year.

Chapter 1: About West Virginia University Parkersburg

History of the Institution

WVU Parkersburg was founded in 1961 as the Parkersburg Branch of West Virginia University (WVU). In 1971, it became Parkersburg Community College (PCC), one of the state's first comprehensive community colleges, and was governed by the West Virginia Board of Regents. Three years later, the college established its Jackson County Center (JCC) in Ripley.

In a reorganization of the state's higher education governance structure, the West Virginia Legislature enacted S.B. 420, which in addition to other initiatives renamed PCC as West Virginia University at Parkersburg. With this change, WVU Parkersburg was designated as a regional campus of WVU and transferred its governance to the newly formed University System of West Virginia.

In 2008, the state legislature changed the governance structure of WVU Parkersburg. With this change in governance structure, the college became part of the statewide network of independently accredited community colleges known as the West Virginia Community and Technical College System (CTSC). It began being controlled by a local board of governors. The Board of Governors approved a memorandum of understanding with WVU on May 18, 2009, which outlined a formal relationship between the two schools and designated WVU Parkersburg as an "affiliated institution" of WVU. The college's primary service area consists of seven counties in West Virginia: Jackson, Pleasants, Ritchie, Roane, Tyler, Wirt and Wood.

Main Campus

The college first opened in an abandoned elementary school on Emerson Avenue in Parkersburg. The bell from the elementary school, which was cast in 1902 by the Meneely Bell Company, is still used in campus ceremonies and is part of the college's official seal. In 1965, Wood County voters approved a bond levy for to construct a new educational complex. The college moved to its current location once construction was completed in 1969. The campus now resides at 300 Campus Drive, Parkersburg, WV.

The campus is home to the main administrative building, the Workforce and Economic Development building and the Caperton Center for Applied Technology, which opened in 1999. Recently completed facilities include the Applied Technology Center, the Coplin Health Clinic and Eldon Miller Plaza.

The Caperton Center for Applied Technology involves an innovative approach to delivering programs that respond to evolving employment needs. The facility is shared

by WVU Parkersburg and Wood County Schools. High school students may earn high school and college credit in a number of dual credit courses, thus taking advantage of a seamless transition from high school to college.

Jackson County Center

WVU Parkersburg's JCC was established in 1974 as an outreach program in Jackson and Roane counties. Many services available on the Parkersburg campus are also available at JCC. Courses offered enable students to gain and complete various one-year degree certificates, transfer degrees such as the Associate of Arts and Associate of Science, or the Associate of Applied Science Board of Governors degree. Students can also complete the general education requirements for various degree levels, including baccalaureate degrees. Courses offered at JCC in conjunction with online and hybrid delivery provide the means to complete additional degrees through the Jackson County Center. The Center is at 107 Academy Drive, Ripley, WV.

Additional Locations

In August 2020, the WVUP on Market opened in downtown Parkersburg. It houses the WVU Parkersburg Center for Civic Engagement and Innovation and shares space with the West Virginia Center for Civic Life. The Center for Civic Engagement and Innovation, an extension of the college's Office of the President, works to provide opportunities for WVU Parkersburg students and faculty and members of the community to engage with each other in meaningful ways. The Center for Civic Engagement writes grants, hosts training sessions and develops business relationships for WVU Parkersburg that benefit the community, students, and faculty.

In addition, WVUP on Market also shares space with the region's Substance Use Disorder Collaborative and hosts the Arts Collaborative of the Mid-Ohio Valley. The Arts Collaborative of the Mid-Ohio Valley, a collaborative of 12 arts and humanities organizations, works together to build and sustain their organizations using shared marketing and annual special projects. Members of the Arts of the MOV, such as the WV Symphony Orchestra-Parkersburg and the Oil, Gas and Industrial Historical Association, use this as their meeting space. In January 2022, the WV Small Business Development Center also moved to WVUP on Market from the Workforce and Economic Development building. WVUP on Market is truly a place where the college and community meet.

The college also has the Riverhawk Farm, developed to expand sustainable agriculture practices in the Mid-Ohio Valley. Through the Workforce and Economic Development Division, the college offers a short-term certificate program in sustainable agriculture to provide hands-on training to students in the areas of ranching, soil sampling and

preparation, planting methods, marketing and budgeting and more. The Riverhawk Farm is even partnered with the Mister Bee Potato Chip company to grow 10 acres of specialty chipping potatoes for the woman-owned business. WVU Parkersburg also plans to work with the WV Department of Agriculture to give student veterans the chance to receive agricultural training with the WV Vets to Agriculture program.

Mission

West Virginia University at Parkersburg provides accessible, life-changing educational opportunities in a safe and supportive environment. WVU Parkersburg is the region's premier college recognized for quality education, commitment to student empowerment, workforce collaboration and community involvement.

Vision

WVU Parkersburg is the region's premier college recognized for quality education, commitment to student empowerment, workforce collaboration and community involvement.

Values Statement

- INTEGRITY – Exemplify personal integrity, intellectual integrity and ethics in all we do.
- RESPECT – Demonstrate civility and tolerance toward others.
- INCLUSIVENESS – Embrace diversity, individual and group, in the broadest sense.
- PARTNERSHIPS – Develop responsive and productive alliances with our campus and communities.
- CREATIVITY AND INNOVATION – Encompass creativity and innovation in all aspects of the college.

Philosophy

WVU Parkersburg faculty and staff individually and collectively hold the responsibility of providing educational and cultural opportunities in the college's service community based on the following principles.

1. Education holds a central position in the creation, development and nurturing of a society.
2. Education should be constantly cognizant of the fact that all persons are individuals of worth and are entitled to be treated with dignity and respect.
3. Education functions under the realization that equal opportunity to access and to benefit from teaching and learning must be afforded to all persons.
4. Education provides the opportunity for all citizens in a democratic society to explore, to discover and to develop their special aptitudes and interests.

5. Education holds as a sacred trust; its responsibility to assist persons in their quest for a fulfilling life and for responsible citizenship in a world characterized by change.

Goals

In support of its Philosophy and to accomplish its Mission, WVU Parkersburg will:

- Maintain and establish first-rate, relevant academic programs.
- Provide focused and effective student support.
- Be the region's premier path to personal success through the recruitment, retention, graduation, and job placement of our students.
- Lead our region with excellent, sustainable facilities and a financial condition that supports long-term institutional success.
- Foster excellent community relationships and maintain a superb reputation.
- Provide the optimal institutional climate for all campus members to achieve community success and professional satisfaction.

Our Accreditors

WVU Parkersburg is accredited by the Higher Learning Commission (hlcommission.org), a regional accreditation agency recognized by the U.S.

Department of Education, to offer certificate, associate and bachelor's degrees. The Higher Learning Commission (HLC) is an independent corporation founded in 1895 as one of six regional institutional accreditors in the United States. HLC accredits degree-granting post-secondary educational institutions in the North Central region of the United States. Its purpose is to advance the common good through quality assurance of higher education as the leader in equitable, transformative and trusted accreditation in the service of students and member institutions. It serves as a champion of quality higher education by working proactively in support of students, institutions and their communities.

Academic Program Accreditation

The following academic programs have additional specialized accreditation, as indicated.

Business

ACBSP - WVU Parkersburg's business programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP). The council is a specialized accrediting organization that reviews the quality and integrity of business degree programs. ACBSP accredits all business programs at all degree levels.

Education

CAEP - The Education Division at WVU Parkersburg was awarded national accreditation by the Council for the Accreditation of Educator Preparation (CAEP) in 2020. It is an Education Preparation Program that has accreditation to ensure teacher candidates meet rigorous standards prior to graduation. CAEP advances equity and excellence in educator preparation through evidence-based accreditation that assures quality and supports continuous improvement to strengthen P-12 student learning.

CE International - The elementary education program is also nationally recognized by the Association of Childhood Education International (CE International). Childhood Education International's mission is to develop and amplify innovative solutions to education challenges that affirm children's learning and development as the pathway to sustainable futures for all.

Nursing

ACEN - The Nursing programs at WVU Parkersburg are accredited by the Accreditation Commission for Education in Nursing (ACEN). The purpose of ACEN is to provide specialized accreditation for all levels of nursing education and transition-to-practice programs. The Accreditation Commission for Education in Nursing (ACEN) supports the interests of nursing education, nursing practice and the public by the functions of accreditation. Accreditation is a voluntary, peer-review, self-regulatory process by which non-governmental associations recognize educational institutions or programs that have been found to meet or exceed standards and criteria for educational quality. Accreditation also assists in the further improvement of the institutions or programs as related to resources invested, processes followed, and results achieved. The monitoring of certificate, diploma, and degree offerings is tied closely to state examination and licensing rules and the oversight of preparation for work in the profession.

Surgical Technology

CAAHEP – The Surgical Technology program at WVU Parkersburg is accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP). The Commission on Accreditation of Allied Health Education Programs is the largest programmatic accreditor of the health sciences professions. In collaboration with its Committees on Accreditation, CAAHEP reviews and accredits over 2100 individual education programs in 32 health science occupations. CAAHEP accredited programs are assessed on an ongoing basis to assure that they meet the Standards and Guidelines of each profession.

Programs of Study

Certificates:

- Business Administration, C.A.S.
- Chemical & Polymer Operator Technology, C.A.S.
- Child Development, C.A.S.
- Criminal Justice, C.A.S.
- Digital Media Production, C.A.S.
- Electricity and Instrumentation, C.A.S.
- General Education
- Industrial Maintenance, C.A.S.
- Patient Care Technician, C.A.S.
- Pharmacy Technician, C.A.S.
- Residential and Commercial Electricity, C.A.S.
- Welding, C.A.S.

Associate Degrees:

- Advanced Manufacturing Technology, A.A.S.
- Associate of Arts, A.A.
- Associate of Science, A.S.
- Board of Governors, A.A.S.
- Business Administration, A.S., A.A.S.
- Child Development, A.A.S.
- Computer Information Technology, A.A.S.
- Computer Science, A.A.S.
- Criminal Justice, A.A.S.
- Digital Communication, A.A.S.
- Digital Media Production, A.A.S.
- Drafting, A.A.S.
- Electrical Reliability and Maintenance, A.A.S.
- Multi-Craft Technology, A.A.S.
- Nursing, A.A.S.
- Occupational Development (Apprenticeship), A.A.S.
- Reliability and Maintenance Technology, A.A.S.
- Strategic Communication, A.A.S.
- Surgical Technology, A.A.S.
- Surgical Technology (C.S.T. to A.A.S.)
- Technical Studies (Cooperative Education), A.A.S.
- Welding, A.A.S.

Baccalaureate Degrees:

- Business Administration (Accounting concentration), B.S.
- Business Administration (Accounting & Financial Management concentration), B.A.S.
- Business Administration (General Business concentration), B.S.
- Business Administration (Management & Marketing), B.A.S.
- Child Development, B.A.S.
- Child Development, B.A.S.
- Communication & Media Studies (Digital Communication concentration), B.A.S.
- Communication & Media Studies (Strategic Communication concentration), B.A.S.
- Criminal Justice, B.A.S.
- Cybersecurity & Network Administration, B.A.T.
- Elementary Education, B.A.
- Multi-Disciplinary Studies B.A.
- Nursing (RN to BSN), B.S.
- Regents Bachelor of Arts, R.B.A.
- Software Engineering, B.A.T.
- Supervisory Management, B.A.S.

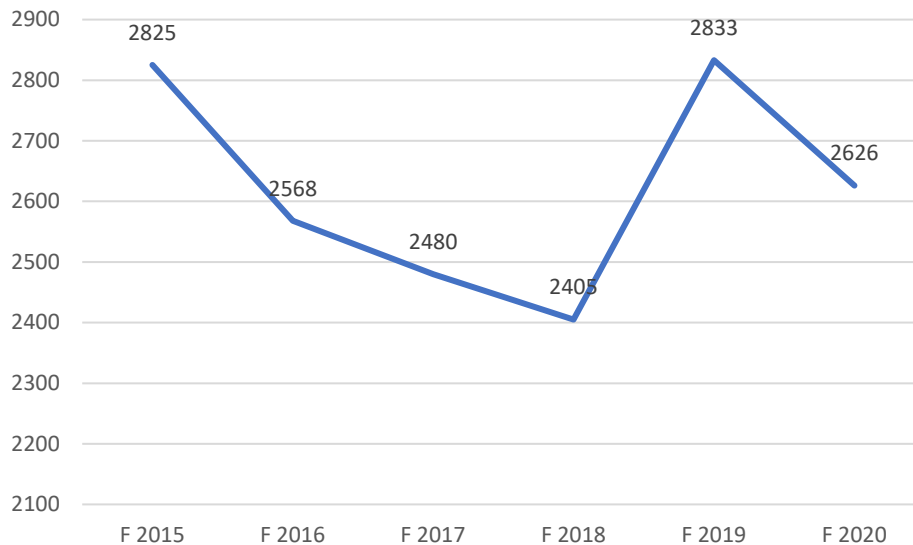
Skill Sets

- Assistant Teacher
- Broadcast
- Creative Writing
- Entrepreneurial Studies
- Event Planning
- Graphic Design
- History
- Leadership
- Literature
- Media Writing
- Microsoft Office
- Organizational Communication
- Photography
- Psychology
- Purchasing Competency
- Social Media
- Sociology

Chapter 2: Enrollment

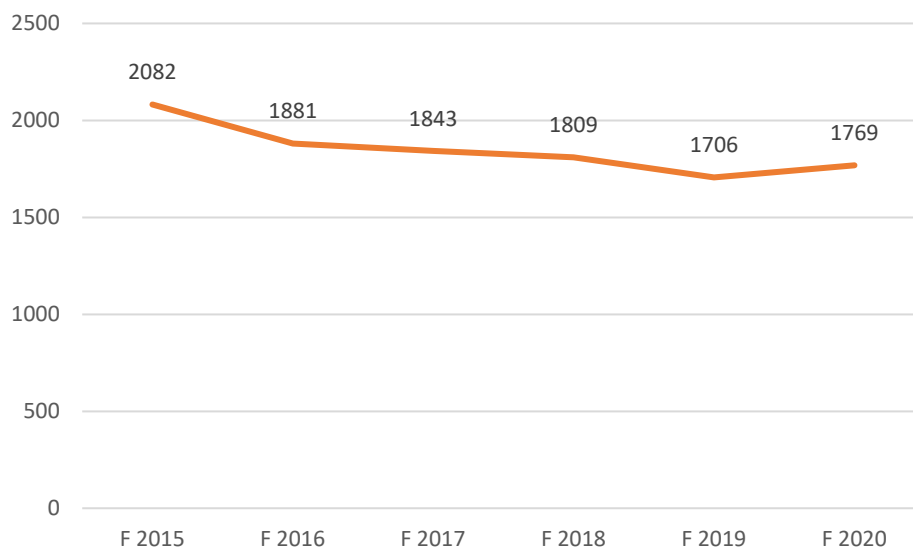
Fall Census Headcount

Headcount refers to the number of individual and unduplicated students enrolled during the timeframe indicated. These numbers reflect individual full-time as well as part-time students.



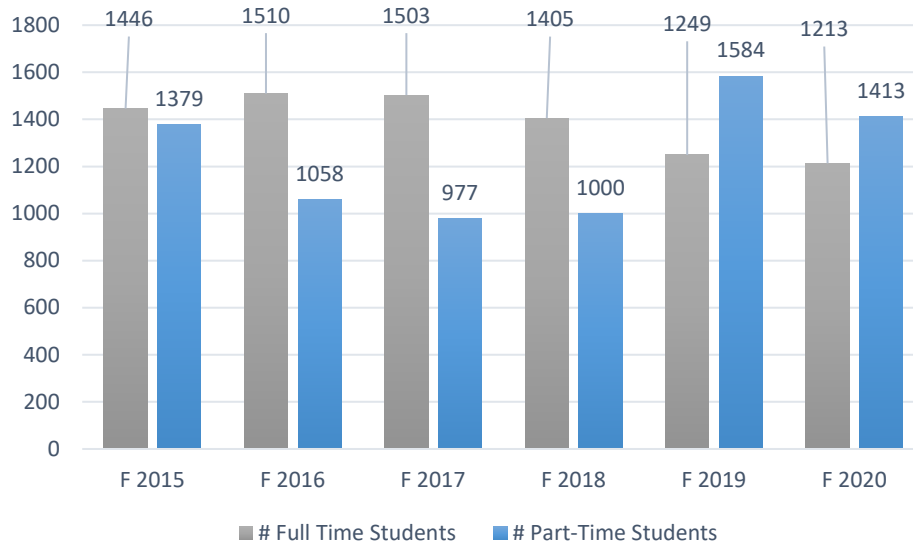
Fall Full Time Equivalent (FTE)

FTE means Full-time Equivalency. It is used to reflect the total number of students who would be attending if they each were enrolled full-time. Full-time enrollment consists of 12 or more credit hours per semester. Those students who enroll in less than 12 credit hours are considered part-time students.



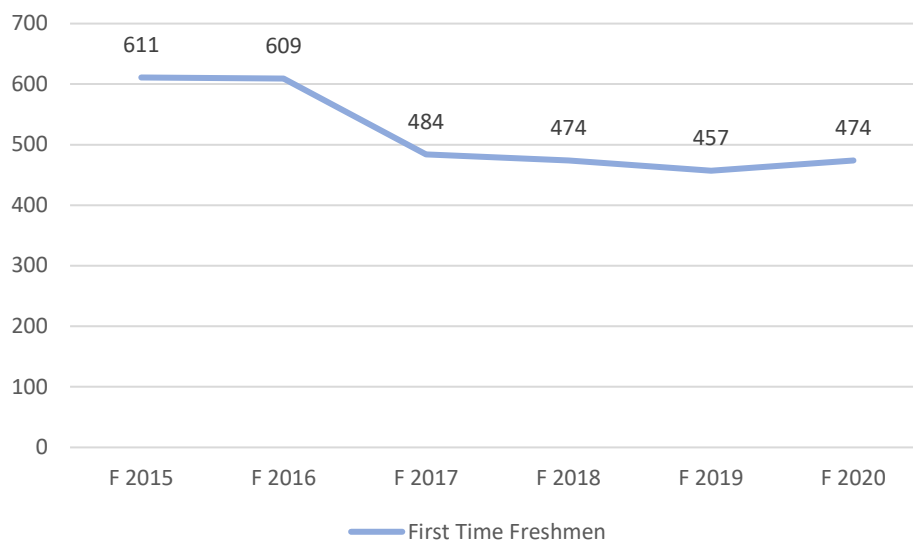
Fall Full-Time and Part-Time Students

The number of individuals enrolled as full-time or part-time students for the reflected year.



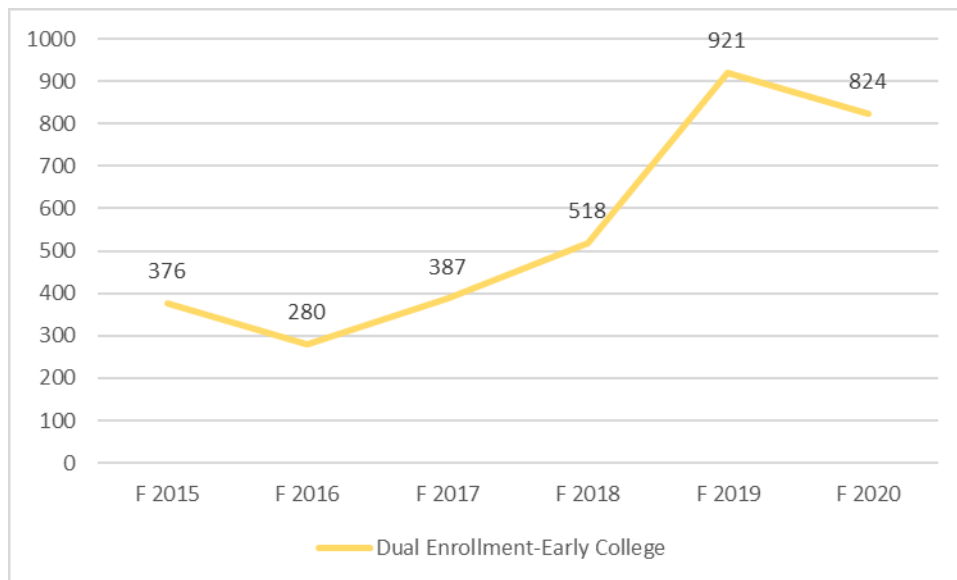
Fall First-Time Freshmen Headcount

First-time freshmen are students who have never attended college after graduating high school. This chart reflects the number of these students each year.



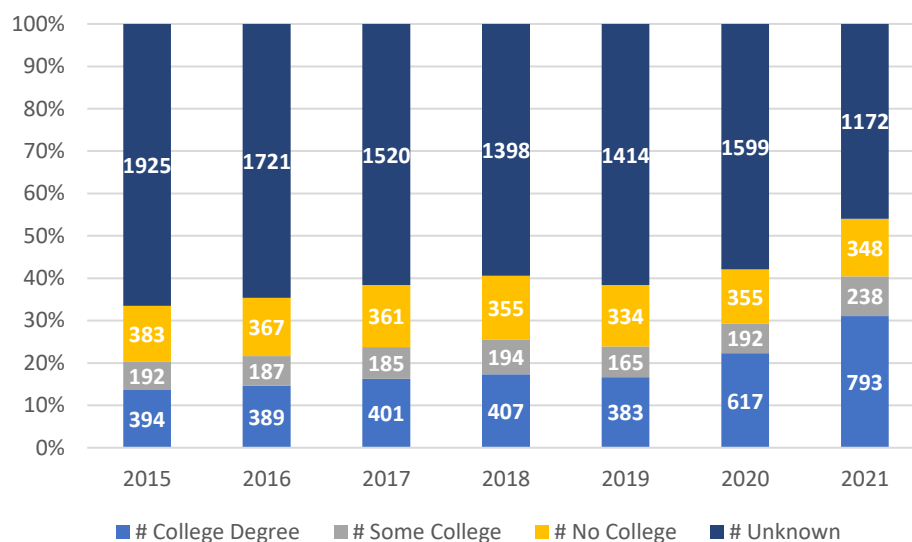
Fall Dual Credit-Early College Enrollment

The Early College program allows eligible high school students to take college-level courses on either their school's campus or the WVU Parkersburg campus for a reduced tuition rate. This chart reflects the number of individual students enrolled in this program.

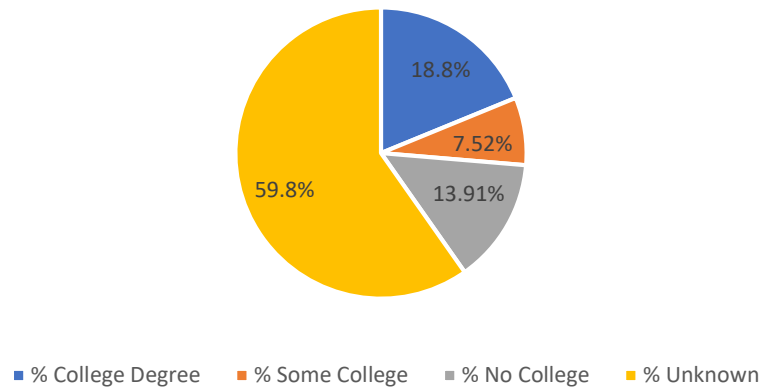


Parent Educational Level

Students attending West Virginia University at Parkersburg come from a variety of educational backgrounds. Some students grew up in families where at least one parent or guardian had a college degree. Others grew up in households where the parent or guardians had no experience in college.



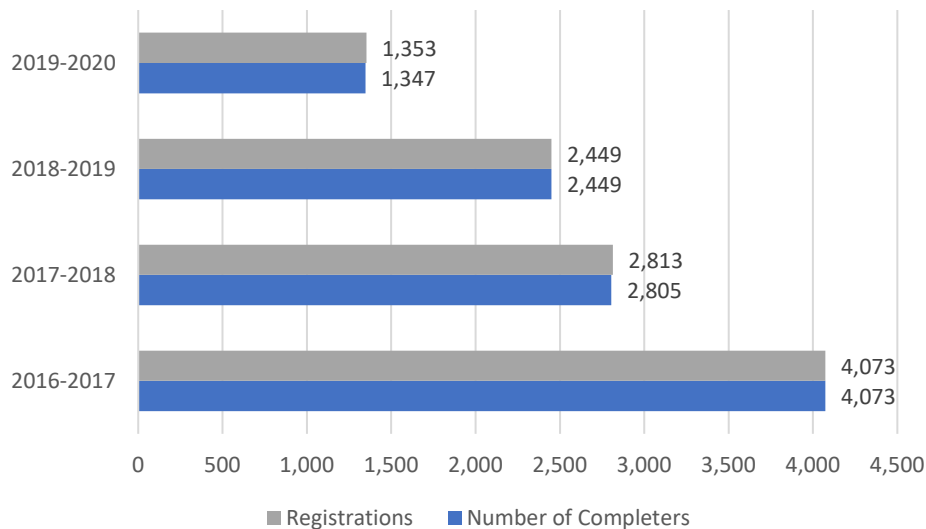
Overall Percentage of Parent Education Level 2015-2021

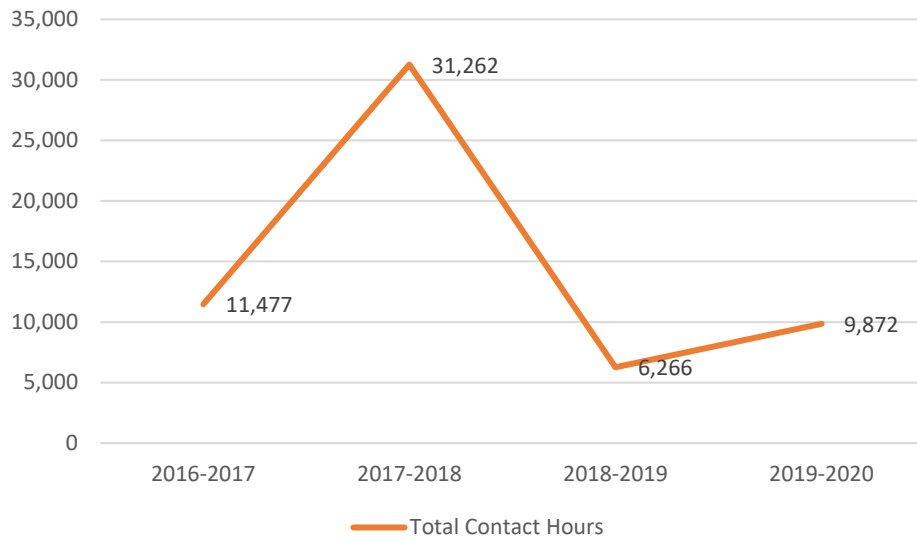


Workforce and Economic Development (WED) Training

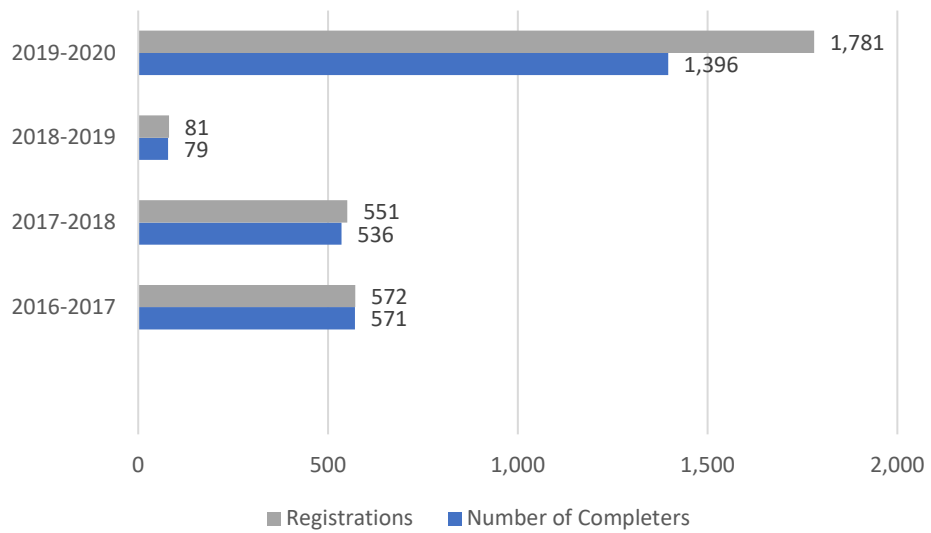
The Workforce and Economic Development Division offers local businesses, industries and organizations a variety of training opportunities designed to increase employee productivity and efficiency, helping them to maximize profits.

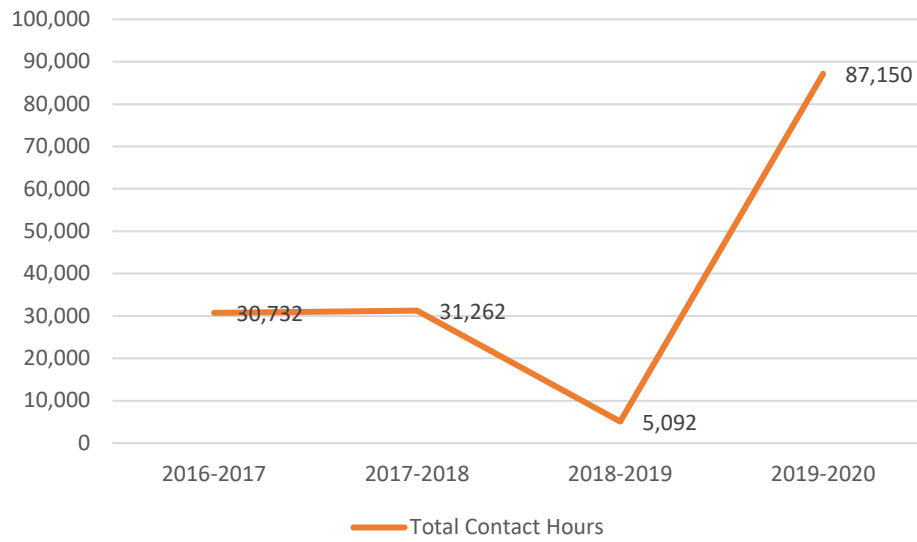
Skill Enhancement





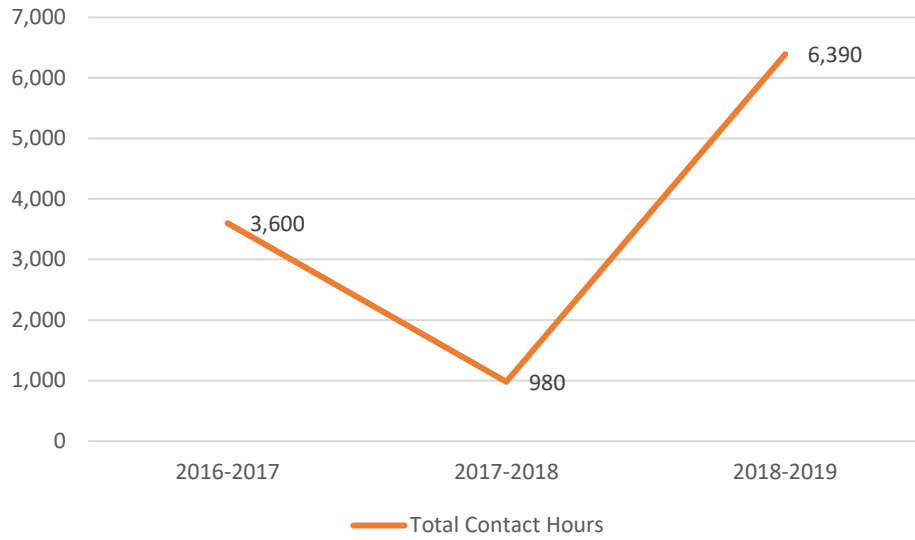
Skill Set





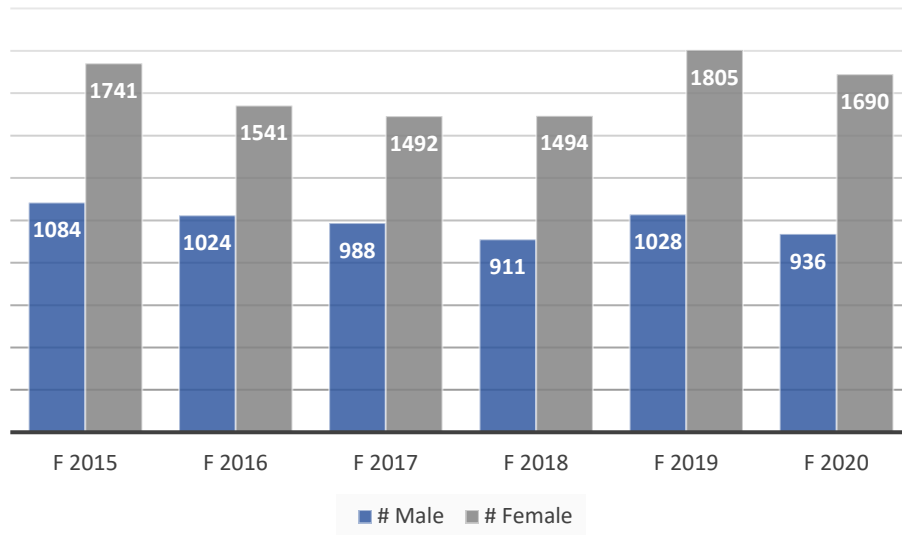
Advanced Skill Set



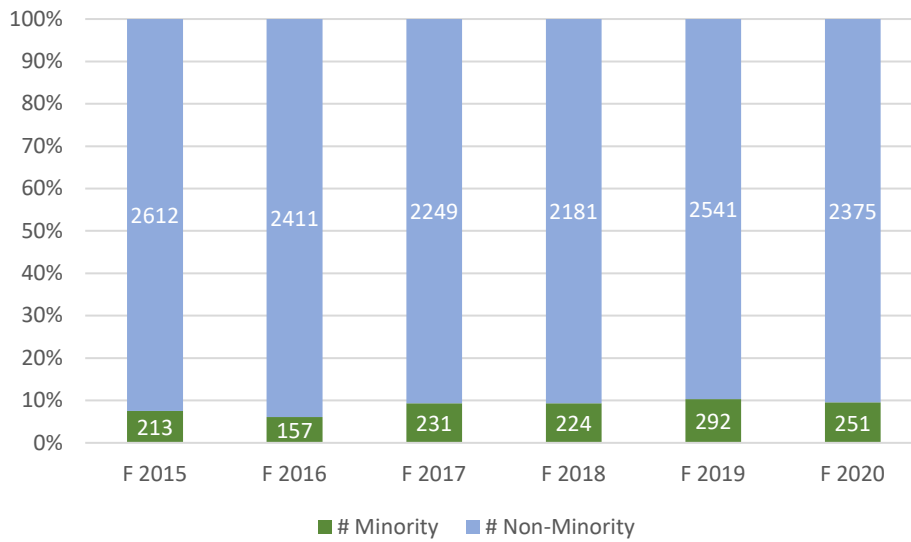


Chapter 3: Demographics

Fall Enrollment by Gender

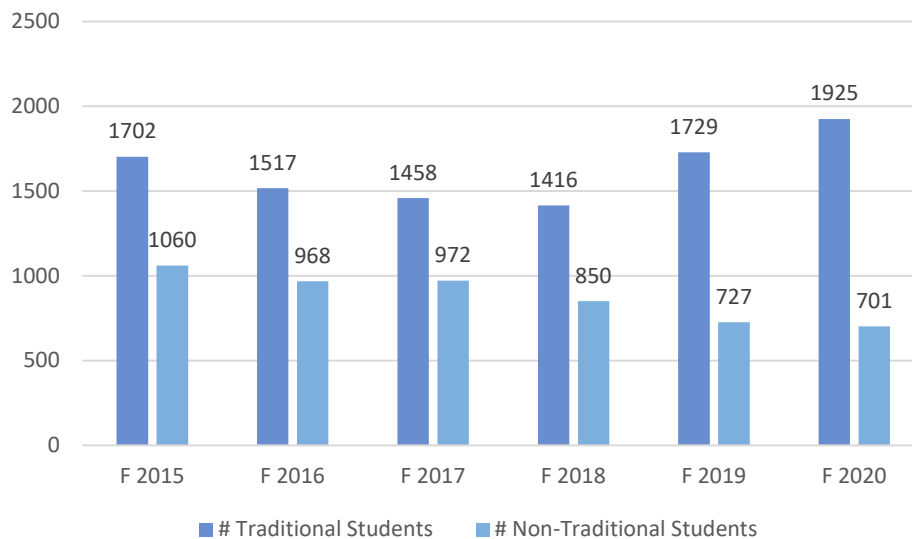


Fall Enrollment by Racial or Ethnic Minority Status

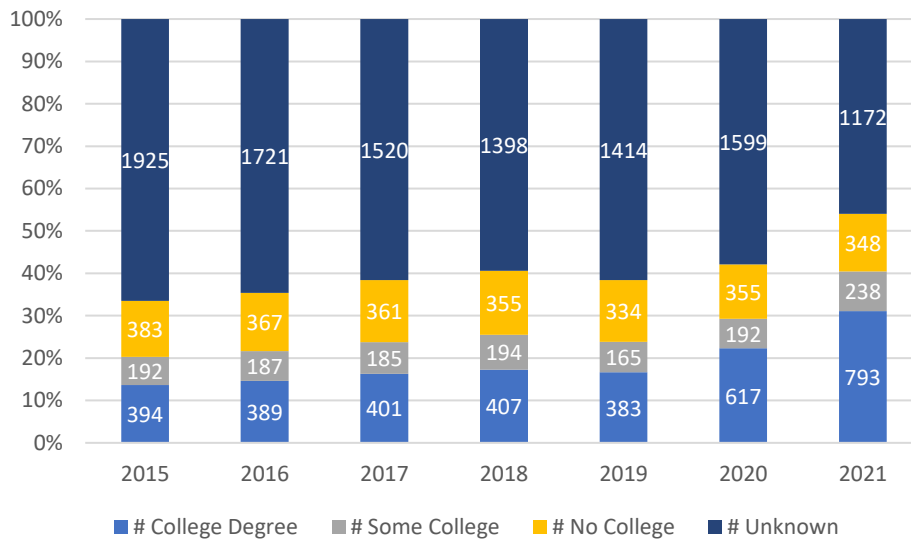


Fall Enrollment by Traditional/Non-Traditional Age

Traditional student refers to students who are 18 to 23 years of age. Non-traditional refers to students who are 24 or more years of age.

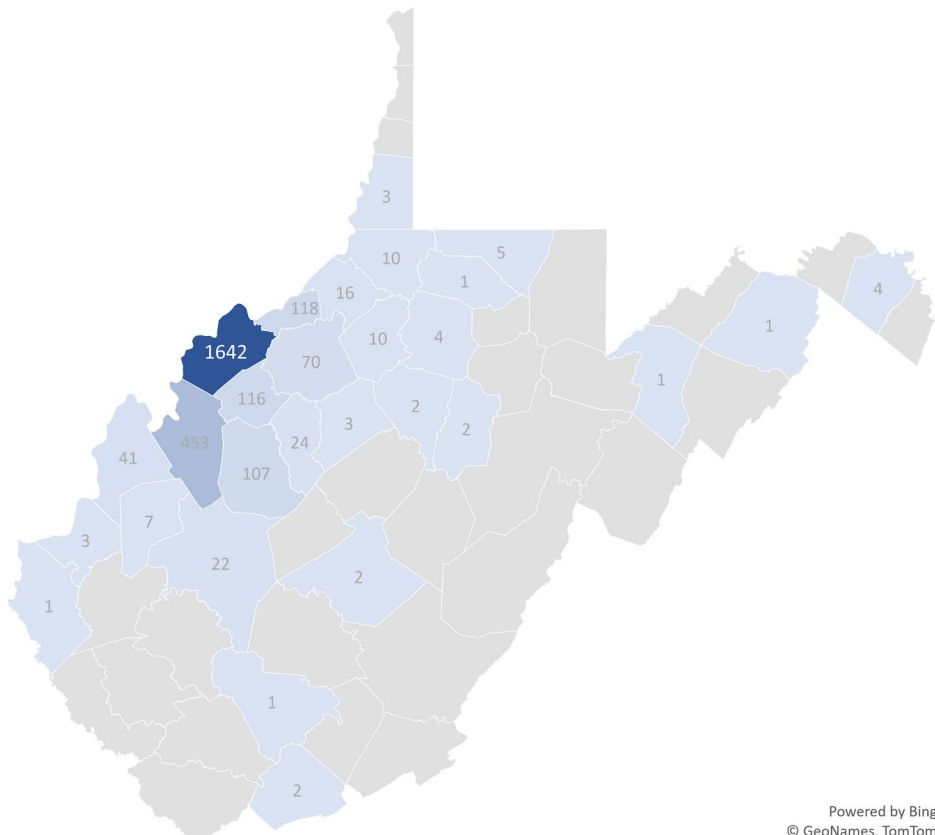


Fall Enrollment by Parent Educational Level



Enrollment by WV County

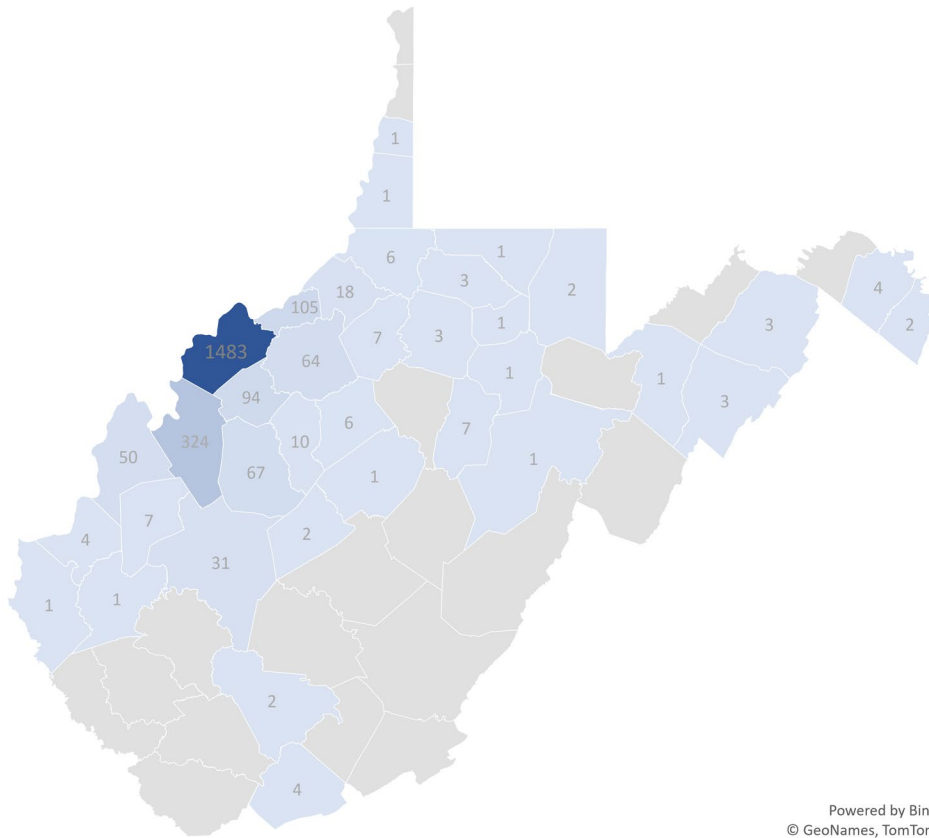
Fall 2015 Headcount Enrollment



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Fall 2016 Headcount Enrollment

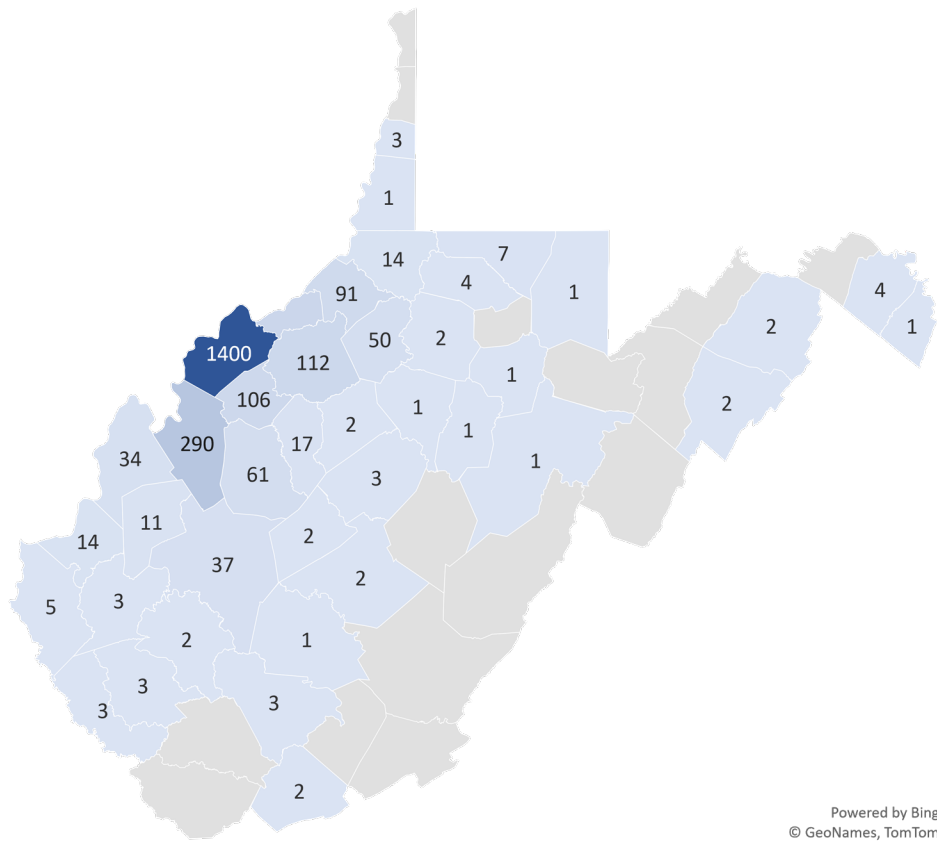
Fall 2017 Headcount Enrollment



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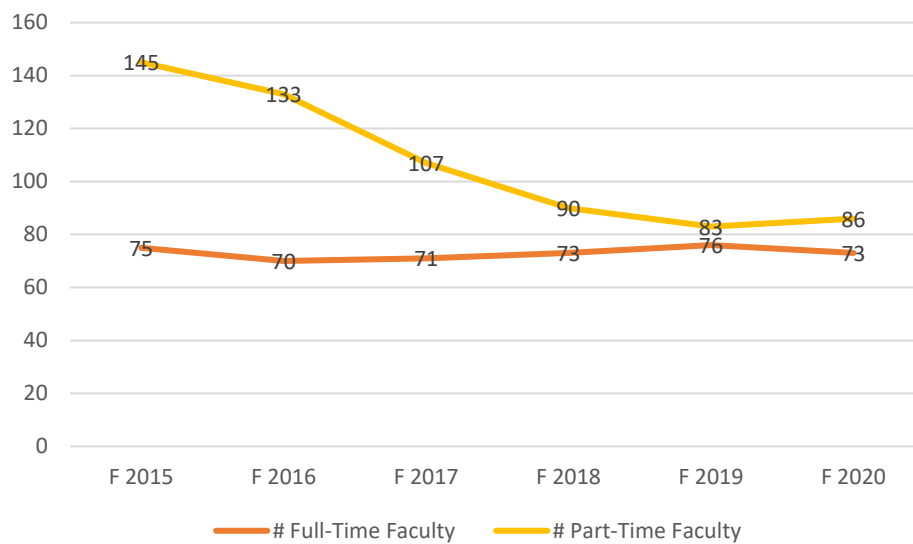
Fall 2018 Headcount Enrollment

Fall 2019 Headcount Enrollment

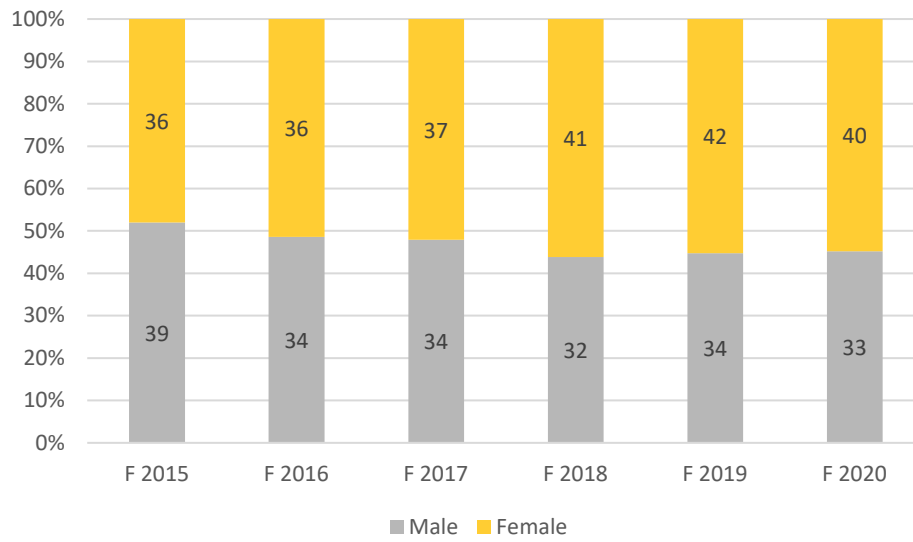
Fall 2020 Headcount Enrollment

Chapter 4: Faculty and Staff

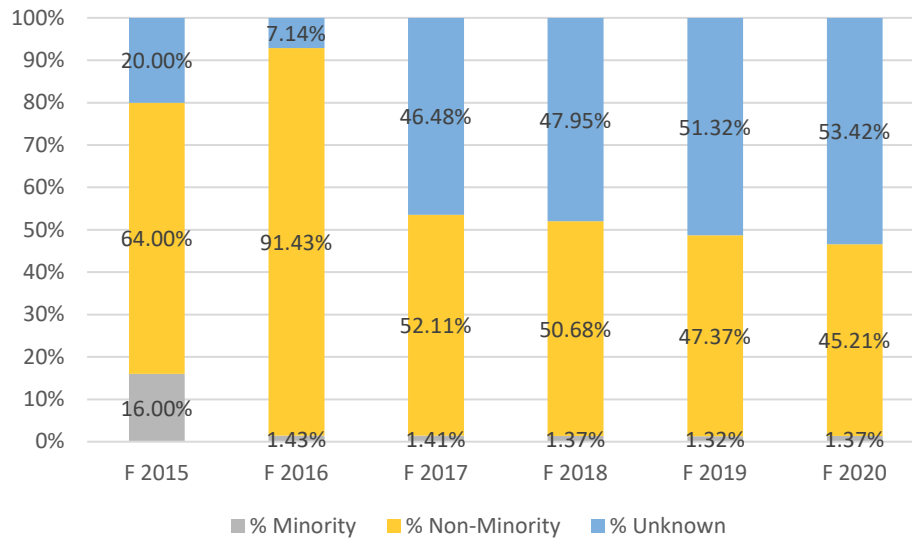
Summary of Faculty (Full-Time and Part-Time)



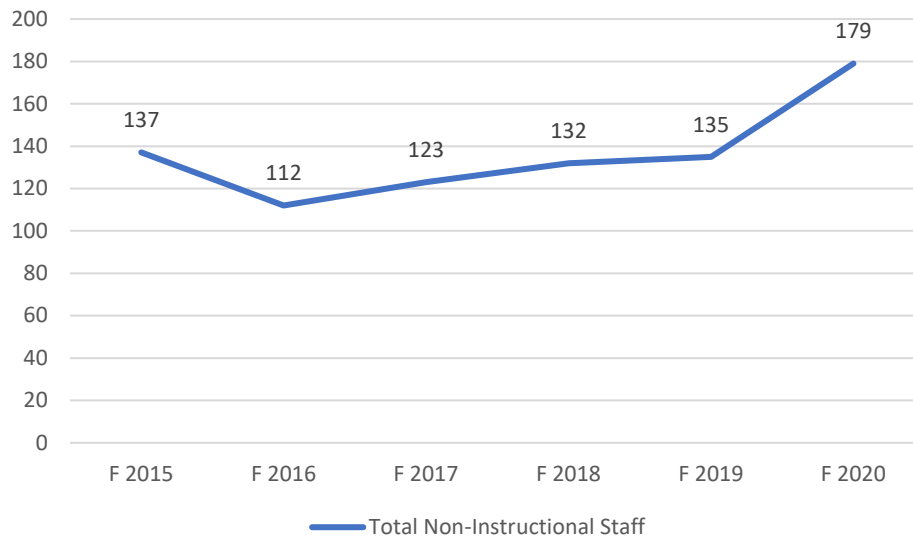
Percent of Faculty by Gender



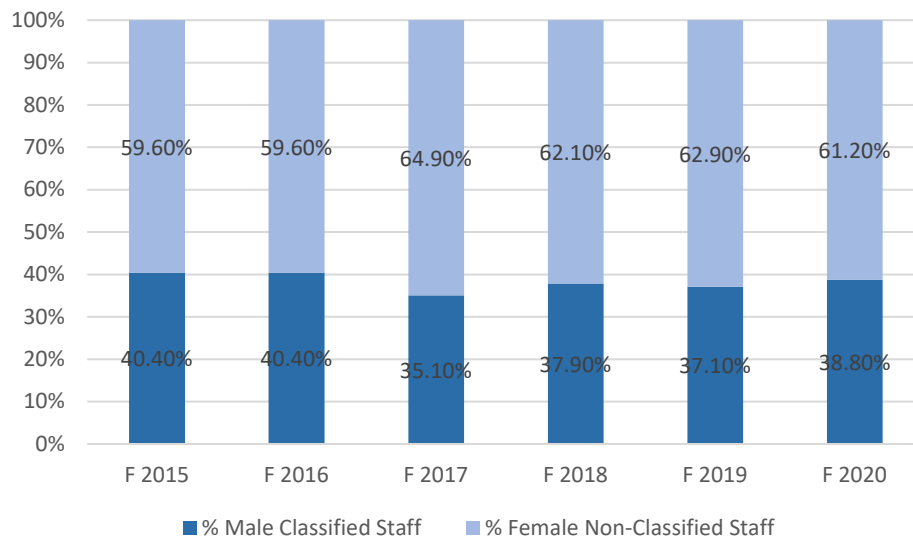
Percent of Faculty by Minority/Non-Minority Status



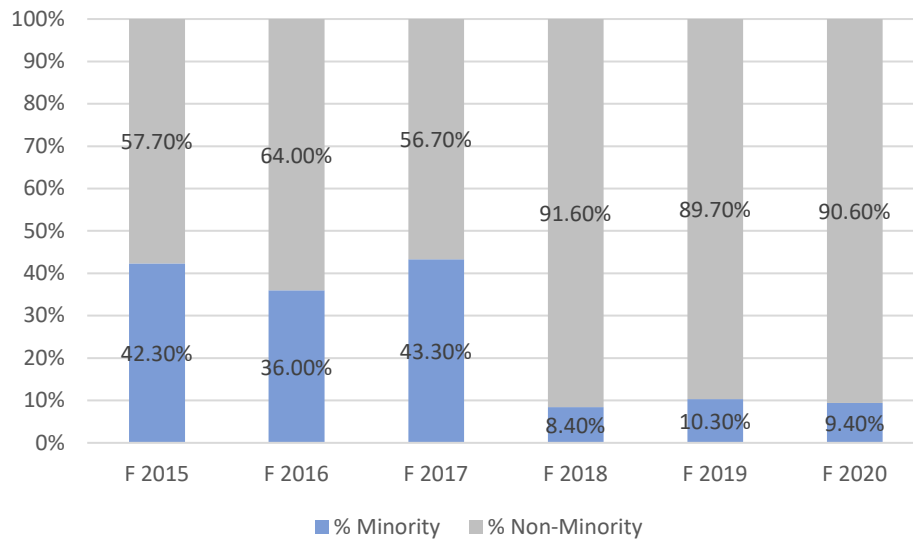
Summary of Non-Instructional Staff (Full-Time and Part-Time)



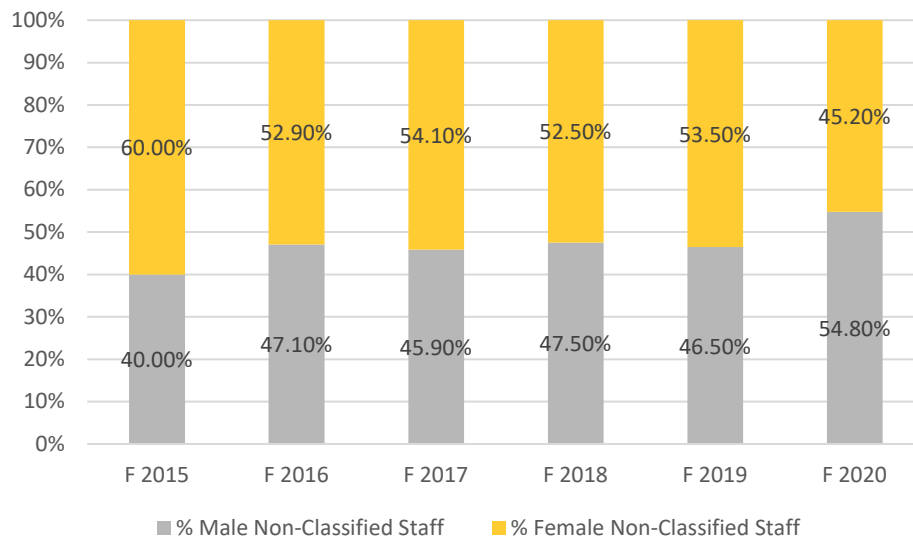
Percent of Classified Staff by Gender



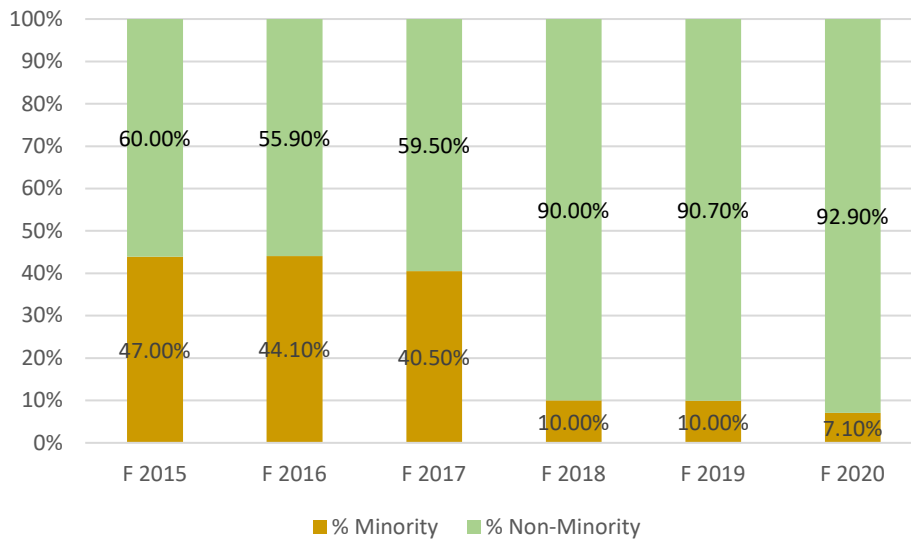
Percent of Classified Staff by Minority/Non-Minority Status



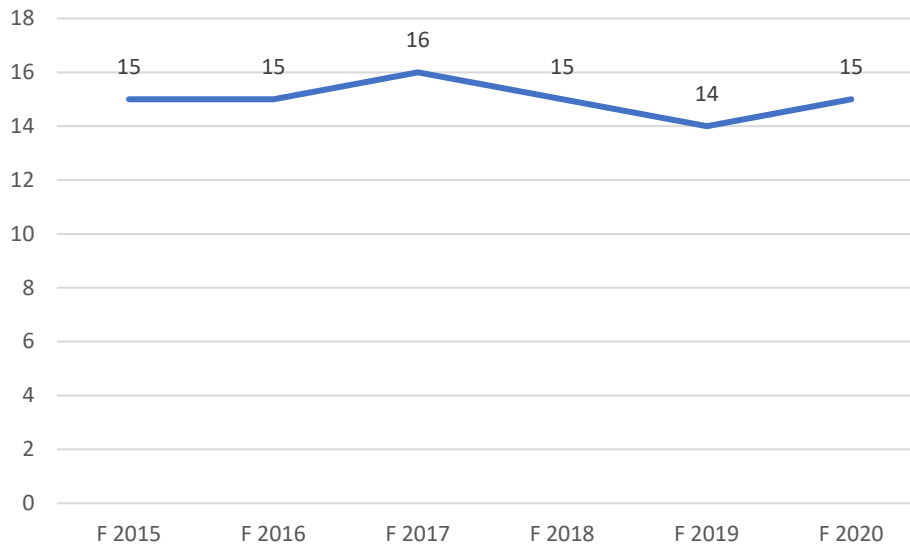
Percent of Non-Classified Staff by Gender



Percent of Non-Classified Staff by Minority/Non-Minority



Student-Faculty Ratio



Chapter 5: Finances Operating Budget

	FY15	FY16	FY17	FY18	FY19
Total Operating Budget	\$26,694,983	\$22,075,288	\$22,075,114	\$22,433,947	\$24,160,709
Revenue	\$28,980,000	\$29,267,000	\$28,143,000	\$28,121,000	\$28,213,000
Expenses	\$27,862,000	\$29,910,000	\$25,199,000	\$25,243,000	\$25,667,000
State Appropriations	\$ 9,859,000	\$ 9,397,000	\$ 9,331,000	\$ 9,087,000	\$ 9,995,000

Chapter 6: Financial Aid

Promise Scholarship

	FY15	FY16	FY17	FY18	FY19
# Recipients	99	122	112	112	105
% of Total Recipients	32.2%	37.8%	34.0%	36.8%	35.6%
Total Awards	\$322,185	\$395,890	\$372,234	\$406,676	\$396,569
% of Total Awards	34.0%	36.9%	33.0%	35.9%	35.6%

WV Higher Education Grant Program

	FY15	FY16	FY17	FY18	FY19
# Recipients	608	585	625	560	483
% of Total Recipients	16.3%	15.6%	18.2%	18.2%	16.0%
Total Awards	\$1,227,454	\$1,253,234	\$1,323,884	\$1,167,100	\$1,072,682
% of Total Awards	15.9%	15.6%	18.2%	18.0%	16.1%

WV HEAPS Grant

	FY15	FY16	FY17	FY18	FY19
# Recipients	52	54	63	72	73
% of Total Recipients	13.8%	15.0%	19.4%	18.0%	22.0%
Total Awards	\$97,555	\$98,478	\$124,000	\$139,775	\$141,500
% of Total Awards	15.5%	17.9%	22.6%	21.8%	24.8%

Federal Direct Loans (Subsidized)

	FY15	FY16	FY17	FY18	FY19
# Recipients	648	729	899	959	1033
% of Total Recipients	19.0%	18.9%	19.9%	19.0%	19.9%
Total Awards	\$2,107,822	\$2,118,267	\$2,553,853	\$2,855,253	\$2,984,200
% of Total Awards	22.1%	19.6%	20.2%	20.0%	20.2%

Federal Direct Loans (Unsubsidized)

	FY15	FY16	FY17	FY18	FY19
# Recipients	843	811	781	631	627
% of Total Recipients	18.6%	18.0%	19.2%	17.8%	18.8%
Total Awards	\$2,987,988	\$2,943,101	\$2,716,285	\$2,332,558	\$2,615,678
% of Total Awards	20.7%	20.0%	20.3%	19.3%	22.2%

Federal Direct Parent Loans (PLUS)

	FY15	FY16	FY17	FY18	FY19
# Recipients		3	1	4	2
% of Total Recipients	1.4%	4.1%	1.7%	8.0%	3.6%
Total Awards	\$7,864	\$13,860	\$3,217	\$12,725	\$16,225
% of Total Awards	1.7%	3.5%	1.0%	4.4%	5.6%

Federal Work Study

	FY15	FY16	FY17	FY18	FY19
# Recipients	50	48	45	63	141
% of Total Recipients	15.8%	18.8%	15.8%	23.9%	42.6%
Total Awards	\$106,207	\$105,194	\$91,140	\$122,427	\$567,801
% of Total Awards	15.6%	18.2%	16.8%	22.3%	58.3%

Federal Pell Grant

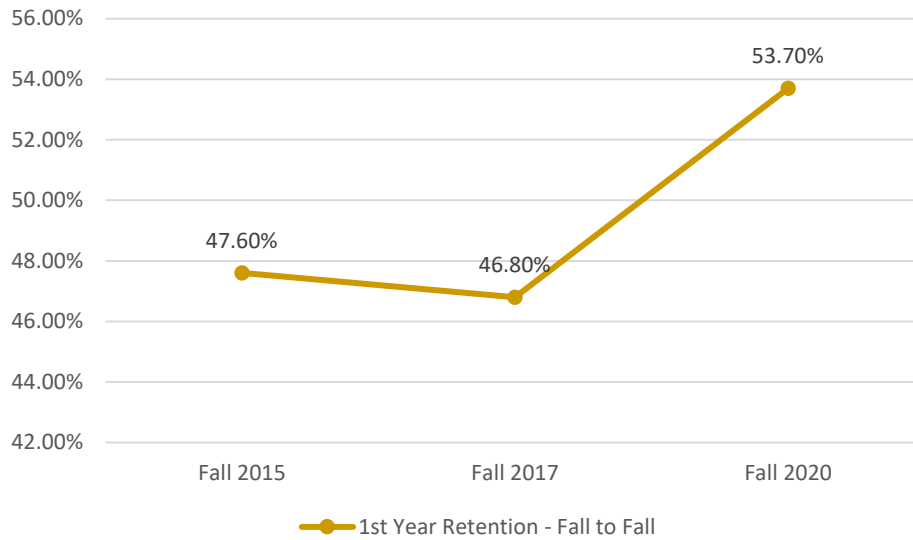
	FY15	FY16	FY17	FY18	FY19
# Recipients	1586	1441	1388	1182	1100
% of Total Recipients	15.8%	16.0%	16.3%	15.7%	14.9%
Total Awards	\$5,485,774	\$5,253,573	\$5,216,114	\$4,634,202	\$4,285,759
% of Total Awards	15.4%	15.3%	16.6%	16.0%	15.1%

Federal Supplemental Educational Opportunity Grant (SEOG)

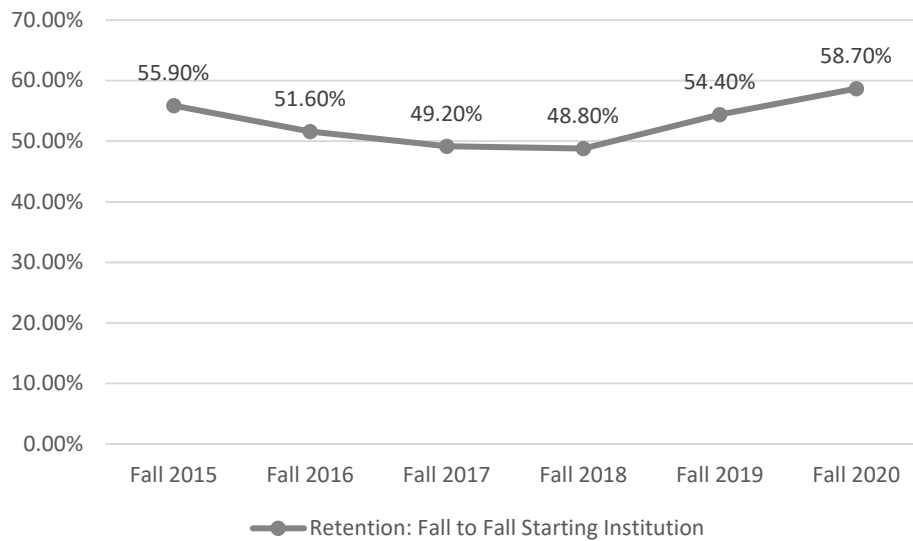
	FY15	FY16	FY17	FY18	FY19
# Recipients	114	92	106	74	111
% of Total Recipients	8.9%	8.7%	8.4%	5.2%	7.7%
Total Awards	\$75,167	\$60,788	\$73,416	\$59,177	\$64,282
% of Total Awards	10.6%	9.5%	11.4%	8.2%	8.8%

Chapter 7: Retention, Persistence, Graduation

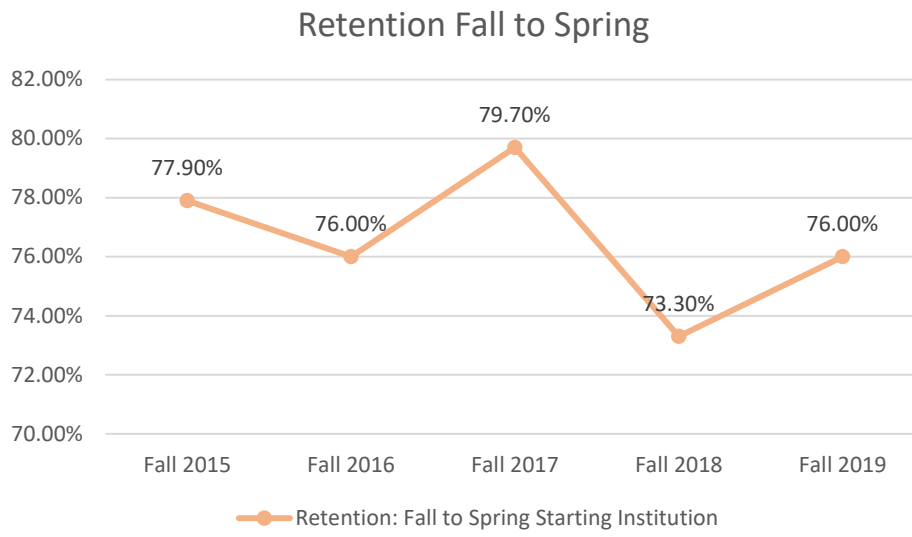
Freshmen Cohort Retention Fall-to-Fall-Starting Institution



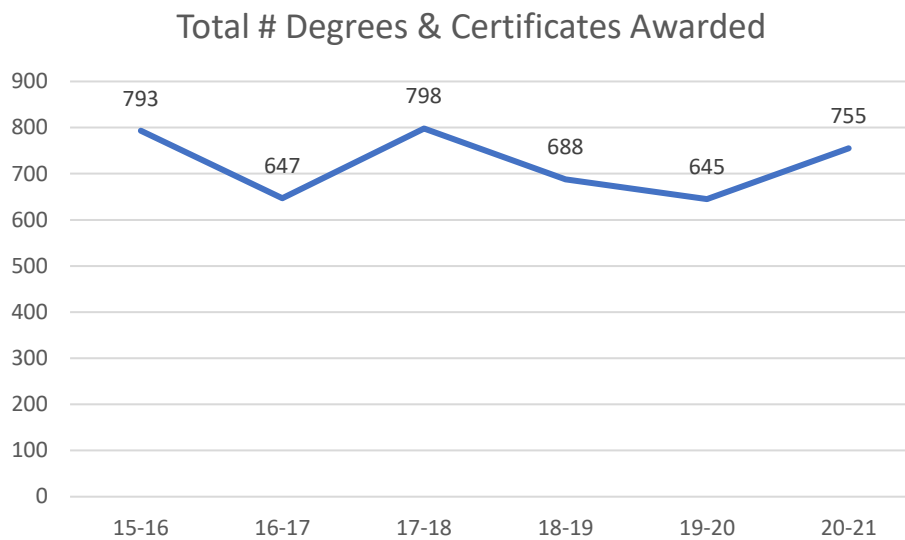
Retention Fall-to-Fall



Retention Fall-to-Spring Starting Institution



Number of Degrees and Certificates Awarded



Number of Students Transferring to A Four-Year Institution after Attending a Two-Year Institution

These numbers represent the number of students each year who transferred to a four-year institution. Although WVU Parkersburg offers bachelor's degrees, these numbers only represent those who transferred to a different institution that offers bachelor's degrees.

