CMS 220: Photography

Credit Hours: 3

Scheduled hours per week

Lecture: 3 Lab:0 Other: N/A

Catalog Course Description: Cameras, composition, processing, enlarging, lighting, and finishing; news

photography; and picture editing. (Student must provide own camera)

Pre-requisites: N/A

Co-requisites: N/A

Course Learning Outcomes:

At the conclusion of Journalism 220, students should be able to:

- 1. Understand how to properly use single-lens reflex cameras
- 2. Gain a moderate proficiency in the use of Adobe Photoshop
- 3. Learn how to use computers to manipulate prints
- 4. Become acquainted with the scanning/uploading process
- 5. Understand how to create a photographic slide show
- 6. Utilize photo aesthetics in shooting
- 7. Learn the language of photography
- 8. Practice composing photographs for personal and commercial uses
- 9. Become acquainted with the process of documenting a crime scene photographically

Topics to be studied:

- At the conclusion of the course, students will have a basic understanding of the following:
- How a camera operates
- Shutter and aperture
- Photographic composition, such as leading lines, rule of thirds, framing and giving lead
- How to take photographs with a variety of subjects
- Basic techniques of manipulation in Adobe Photoshop
- Photographic history

| Relationship of Course to Discipline Learning Outcomes | |
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| Students will demonstrate an ability to select the appropriate channels to | |
| communicate effective messages. | |
| Students will demonstrate an ability to evaluate and critique their own and | Χ |
| others' communication. | |
| Students will exhibit strong listening skills. | |
| Students will demonstrate an ability to produce strategic communication | |
| materials that are clear, accurate, thorough, cogent, and fair. | |
| Students will demonstrate an ability to apply communication theory and mass | Χ |
| communication principles to real-life situations. | |
| Students will exhibit creativity and innovation in the delivery of messages. | Х |
| Students will competently analyze an audience to create effective messages. | |

| Il articulate the role of ethics in media and communication. |
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| Relationship of Course to General Education Learning Outcomes: | |
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| Composition and Rhetoric Students illustrate a fundamental understanding of | Χ |
| the best practices of communicating in English and meet the writing standards of | |
| their college or program-based communication requirements. | |
| Science & Technology Students successfully apply systematic methods of analysis | |
| to the natural and physical world, understand scientific knowledge as empirical, | |
| and refer to data as a basis for conclusions. | |
| Mathematics & Quantitative Skills Students effectively use quantitative | |
| techniques and the practical application of numerical, symbolic, or spatial | |
| concepts. | |
| Society, Diversity, & Connections Students demonstrate understanding of and a | Χ |
| logical ability to successfully analyze human behavior, societal and political | |
| organization, or communication. | |
| Human Inquiry & the Past Students interpret historical events or philosophical | Χ |
| perspectives by identifying patterns, applying analytical reasoning, employing | |
| methods of critical inquiry, or expanding problem-solving skills. | |
| The Arts & Creativity Students successfully articulate and apply methods and | Χ |
| principles of critical and creative inquiry to the production or analysis of works of | |
| art. | |

Special requirements of the course:

Student must maintain a portfolio of all work throughout the semester.

Additional information:

N/A

Prepared by: Olivia Reeder

Date: 10/15/17

Course Schedule:

| Week | Topics to be Covered (Proposed Assessment Measures) More details provided as the course progresses |
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| One | Syllabus coverage and The List (Quiz) |
| Two | Famous Photographer/Photos Discussion (Discussion) |
| Three | Assign Contrast, Critique The List (Assignment and Critique) |
| Four | Assign Framing, Critique Contrast (Assignment and Critique) |
| Five | Assign Viewpoint, Critique Framing (Assignment and Critique) |

| Six | Assign Portraits, Critique Viewpoint |
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| | (Assignment and Critique) |
| Seven | Assign Stop Motion, Critique Portraits |
| | (Assignment and Critique) |
| Eight | Assign Event, Critique Stop Motion |
| | (Assignment and Critique) |
| Nine | Spring Break |
| Ten | Assign Still Life, Critique Event |
| | (Assignment and Critique) |
| Eleven | Assign Re-Creation, Critique Still Life |
| | (Assignment and Critique) |
| Twelve | Assign Landscape, Critique Re-Creation |
| | (Assignment and Critique) |
| Thirteen | Assign Self-Portrait, Critique Landscape |
| | (Assignment and Critique) |
| Fourteen | Assign The List, Critique Self Portrait |
| | (Assignment and Critique) |
| Fifteen | Critique The List |
| | (Critique) |
| Sixteen | Final Presentations Due |
| | (Presentation) |